



# What is the **VALUE** of your **ASA** membership?

ASA amplifies the voice of and leads trade contractors to improve the business environment for the construction industry and to serve as a steward for the community.





## ASA membership is valued at more than \$40,000

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### National Benefits

Legislative and Regulatory Advocacy	\$5,000
Subcontractors Legal Defense Fund	\$5,000
ASA Contract Documents	\$2,500
Industry Model Documents	\$2,500
Professional Development	\$1,000
Industry News & Trends	\$1,000
Marketing to Your Customers	\$2,000
Discounts on Products & Services	\$1,000
<b>Subtotal</b>	<b>\$20,000</b>

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### Chapter Benefits

Local Networking	\$1,000
Educational & Training Events	\$2,500
Marketing & Advertising	\$2,000
Referrals & Business Leads	\$2,500
Business Practice Interchanges	\$5,000
Local & State Government Advocacy	\$5,000
Professional Advice	\$1,000
Member Discounts	\$1,000
<b>Subtotal</b>	<b>\$20,000</b>

**TOTAL** **\$40,000**

**Run the Numbers:** **\$40,000**

**ASA of Central Pennsylvania**

**Dues: (\$92/mo.)** **- \$1,100**

**Your R.O.I.** **\$38,900**

## It pays to join ASA!



ASA – The united voice dedicated to improving the  
business environment in the construction industry.  
[www.asaonline.com](http://www.asaonline.com)